



# SAIMENA

(Cape Town Branch)

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## GENERAL MEETING ON TUESDAY 12 APRIL 2011

The Chairperson and Committee of the Cape Town Branch of the **South African Institute of Marine Engineers and Naval Architects** cordially invite all members and guests to the following presentation:

Presentation by: **Dr Johan Strümpfer**  
**Director of Systems Practice**  
**Senior Partner in Partners for Change**  
(CV attached)

Subject: **Search Planning for the Air France AF 447 crash site**

Presentation on the nature of the problem in the search for the Air France flight AF447 crash site, and comparing that to the SAA SA295 search problem of the Helderberg crash. He will also present his views on the changes that technology has brought about in maritime search problems.

Date: Tuesday 12 April 2011

Time: 17:30 for **18:00** hours

Venue: SURVIVAL CENTRE (map attached)  
Cape Peninsula University of Technology  
Granger Bay Campus (Formerly Cape Technikon)  
Beach Road, Mouille Point, CAPE TOWN

(Parking at Hotel School venue past the Survival Centre)

Refreshments: Snacks supplied  
Cash bar available

RSVP: Please confirm with Annette on 021 – 425 3202  
by 1600 on 7 April 2011.

**Kevin Watson**  
(Chairperson)  
Cell: 082 669 1013  
Email: [saimena.cape@webafrica.org.za](mailto:saimena.cape@webafrica.org.za)

**Frans van Niekerk**  
(Hon Secretary)



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### **Short CV: Dr Johan Strümpfer**

Dr Johan Strümpfer is director of Systems Practice, a consulting firm, from 1992 to present. He is a Senior Partner in Partners for Change, a consulting company focusing on organisational and business renewal.

He was a Principal Researcher at the University of Cape Town and Director of the Programme for Systems Management from 1993-1999.

Previously he was a Senior Researcher at the Institute for Futures Research (1988-1993), and Senior Project Scientist the Institute for Maritime Technology (1977-1988).

He has a Masters degree and a doctorate in Operations Research, both from the University of Cape Town (1977 and 1982 respectively). He has been involved in technical and organisational problem solving for 30 years. During sabbatical leave in 1984/85 he held the position of Busch Center Research Fellow in the Department of Social Systems Sciences of the Wharton Business School at the University of Pennsylvania, USA. During that time he was engaged in research on systems thinking, approaches to problem solving in a social context, and social systems thinking.

His fields of interest are systems thinking and the systems approach, strategic planning and organisational renewal and change.

He taught on the University of Cape Town Business School (1990-2007), where he was visiting professor and the Stellenbosch University Business School (1988-1992) as well as the Gordon Institute of Business MBA programmes, and has supervised numerous in Masters' and Doctoral students at the University of Cape Town.

He is also conducting, and teaches on, the internal senior management development programs for several large companies, and has played a mentoring role for senior executives, including the managing directors of several large companies. Consulting clients have ranged from technical work groups to political organisations, and including over 50 corporate clients. The very large number of consulting projects have ranged from basic engineering design issues to organisational design, business strategy, organisational change management and business turnarounds.

Amongst his numerous practical applications was responsibility for the search planning for the South African Airway flight SA295 'Helderberg' (crashed 1987) as well as the Air France Flight AF447 (crashed 2009).

He is married with two children.

